



SRIGURU GRANTH SAHIB WORLD UNIVERSITY

Fatehgarh Sahib- 140406

(Established under Punjab State Act 20 of 2008)

TRAINING AND PLACEMENT CELL

Name of the Company	Innomatics Info Pvt. Ltd.
About the Company	<u>Innomatics is a certified company specializing in hardware development, embedded products, security and surveillance, and engineering training programs. We provide a range of technical education solutions, products, and development tools to engineering colleges, universities, and research organizations, catering to both educational and industrial clients.</u>
Eligibility Criteria	<ul style="list-style-type: none">• Strong communication and interpersonal skills.• Analytical mindset with problem-solving ability.• Proficiency in MS Office Suite (Word, Excel, PowerPoint).• Ability to work both independently and collaboratively in a team environment.• Eagerness to learn, adapt, and take initiative.
Eligible COURSE	BBA MBA
Designation	Sales/Marketing Intern & Backend Executive Intern
Location	ZIRAKPUR
Key Responsibilities	<ul style="list-style-type: none">• Assist in identifying prospective clients and generating new business opportunities.• Support in developing and implementing marketing campaigns.• Conduct market research and competitor analysis to identify industry trends.• Assist sales teams in lead tracking, follow-ups, and client relationship management.• On-field customer interaction for sales improvement in TRICITY and nearby areas.
Process	FACE TO FACE
CTC	3-4 LPA
Venue	SEMINAR HALL
Date	14-11-2025
Time	10:00 AM

